

## FOR IMMEDIATE RELEASE

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## INTERNATIONAL TENNIS HALL OF FAME ANNOUNCES NEW DIRECTORS

Ten worldwide business and community leaders are appointed to the Board of Directors

NEWPORT, R.I. October 1, 2009 – The International Tennis Hall of Fame & Museum has announced the election of ten new members to the Board of Directors. The new directors were all elected at the Hall of Fame's Annual Meeting held on September 11, 2009 in New York City. The new directors are Jeanne Moutossamy-Ashe of New York, N.Y., photographer and wife of the late Arthur Ashe; Robert L. Bunnen, Jr. of Atlanta, Ga. and Chevy Chase, Md., founder of Bunnen Financial Management LLC; Juan Carlos Cappello of New York, N.Y., chairman and managing partner of Contemporanea LLC; Carlos Fleming of Cleveland, Ohio, executive vice president at IMG; Dianne E. Hayes of Boston and Falmouth, Mass., director of global entertainment and sports marketing for Reebok International Ltd.; Kevin Kane of Memphis, Tenn., president and CEO of the Memphis Convention & Visitors Bureau; E. Ramone Segree of New York, N.Y., vice president for institutional advancement and foundation executive director for CUNY/LaGuardia Community College; Lee Sessions of Amelia Island, Fla., a returning board member and financial sector executive; Vinayak Singh of New York, N.Y., president of International Strategy & Investment Group (ISI); and Lady Marion Weatherstone of Darien, Conn. In addition, Bill Phillips was named a Life Trustee.

"We are very pleased to welcome these individuals to join our very active and global board of tennis enthusiasts who are committed to the history and preservation of the game," said Christopher E. Clouser, chairman of the International Tennis Hall of Fame & Museum. "They each bring a variety of talent and expertise to our organization that will be beneficial as we implement our plan to grow the International Tennis Hall of Fame & Museum in the coming years."

**Jeanne Moutoussamy-Ashe** has devoted many years to civic causes in health, arts, education and urban issues. While pursuing her primary profession as a photographer, she produced a body of work that focuses on the social ramifications of the historical outcomes of slavery, the expressly intimate moments of a family in the face of personal tragedy and a broad engagement of the history of photography. Her work has appeared in Life, Smithsonian, Sports Illustrated, Ebony, Essence, People and The New York Times and has been shown in solo and group exhibitions around the world. The author of five books, she most recently published the 25th Anniversary Edition of "Daufuskie Island:

Photographs by Jeanne Moutoussamy-Ashe," winner of the Essence Literary Award in photography. Moutoussamy-Ashe is a director of the Arthur Ashe Endowment for the Defeat of AIDS and serves on the President's Council of The Cooper Union, of which she is also a former trustee. In 2008, she founded the Arthur Ashe Learning Center, a nonprofit organization which administers the website www.ArthurAshe.org, of which she is also the president.

**Robert L. Bunnen, Jr.** founded Bunnen Financial Management LLC (BFM) to provide financial, tax and investment counseling to individuals, families and small companies. BFM also provides a range of financial planning and money management services primarily to high-net worth individuals, families, and family offices. Since 2005, Bunnen has been president of the Mid–Atlantic Tennis & Education Foundation, which recognizes those individuals that have made an outstanding contribution or achievement in the sport of tennis within the USTA Mid–Atlantic Section. Bunnen is also chairman of the Budget & Finance Committee of the USTA Mid-Atlantic.

Juan Carlos Cappello is chairman and managing partner of Contemporanea LLC, an investment consulting and communications consulting firm incorporated in Delaware and based in New York City. He is also a partner and chairman of the board of ICC CRISIS in Santiago, Chile, with offices in Buenos Aires, Argentina and Madrid, Spain. Until 2007, he was CEO and managing partner of Hill & Knowlton Latin America. Prior to joining Hill & Knowlton, Inc., and following an award-winning career as a newsman, Cappello was senior vice president of ITT Corporation. Currently Cappello is the past-president of the North American-Chilean Chamber of Commerce USA; a member of the board of directors at Fundación Chile; a member of an advisory committee for the Catholic University in Santiago, Chile; and a board member at Repertorio Español. He serves on several board committees of the International Tennis Hall of Fame & Museum and has been involved with the organization for more than 20 years.

Carlos Fleming is executive vice president at IMG where he represents clients including Venus Williams, James Blake and Tatiana Golovin. He has negotiated endorsement deals with companies including Nike, American Express, Coca-Cola, Kraft, McDonalds, Wrigley's, Sega, EA Sports, Lacoste, Fila and numerous others. Fleming developed the McDonald's Williams Sisters Tour (2003 thru 2005) featuring Venus and Serena along with celebrity musical guests, which generated more than \$1 million each year for Ronald McDonald Charities as well as other local charities in each market. He secured and negotiated the publishing deal for James Blake's book "Breaking Back," which was on the New York Times Best Seller List, as well as developed the concept and negotiated the retail partnerships for Venus Williams' clothing line EleVen by Venus Williams. Fleming currently sits on the Sony Ericsson WTA Tour Board of Directors representing the top 20 players.

**Dianne E. Hayes** is currently the director of global entertainment and sports marketing for Reebok International Ltd. and has worked in the tennis industry for more than 20 years. From 1985 – 1991, Hayes held various consulting assignments in the Event Management Divisions with IMG and ProServ. Hayes joined Reebok in 1991 and during her tenure she has strategically recruited, negotiated, managed and marketed all of Reebok's global sports marketing investments within the tennis category. She has managed and activated Reebok's partnerships with the Australian Open, French Open and US Open. The grassroots program she initiated and managed fostered early relationships with Venus and Serena Williams and Andy Roddick while juniors. Hayes was the recipient of the Friends of City Parks Youth Tennis Program Award along with Rod Laver for her long-term support of grassroots tennis programs for youth with financial need in New York City.

**Kevin Kane** joined the Memphis Convention & Visitors Bureau (CVB) in 1991, as president and CEO after directing worldwide sales for Holiday Inns, Inc. Under his direction, the CVB has expanded to include three new visitor centers as well as new sales offices in Washington, D.C., Chicago, London

and Germany. He established a new subsidiary, the Memphis Tourism Education Foundation, to address workforce development, and recently established a second subsidiary, the Memphis Sports Council, to market the city's fast growing inventory of sports facilities. Kane is a board member of the Travel Industry Association of America, Destination Marketing Association International, Southeast Tourism Society, Riverfront Development Corporation, Liberty Bowl Festival Association, NARAS, the Memphis Regional Chamber of Commerce, the Mid South Fair, Memphis Zoological Society, Rock 'N' Soul Museum, and Beale Street Caravan.

**E. Ramone Segree,** CFRE is a philanthropic professional with 27 years of experience, currently serving as vice president for institutional advancement and foundation executive director for CUNY/LaGuardia Community College. In addition, Segree is a faculty member in Columbia University's Master of Science in Fundraising Management program. In 2002, he started the philanthropic and strategic management firm, Segree Associates, having served diverse clients, projects, and major campaigns in excess of \$100 million. Previously, Segree served as senior vice president for institutional advancement for Meharry Medical College, vice president for institutional advancement and foundation executive director for Salem State College, vice president for development for Pittsburgh Public Theater, executive director of Pennsylvania NAACP, and public and government affairs manager for U.S. Steel Corporation. Segree also has served as a medical specialist in the U.S. Army Reserves and the Pennsylvania National Guard. He is a past chair of the International Association of Fund Raising Professionals Foundation for Philanthropy (AFP) and is a member of its Leadership Society.

Lee Sessions has more than 35 years of financial, business and civic experience. He spent 23 years (1968-1991) in banking positions with the Citizens & Southern National Bank (now Bank of America), including assistant to the chairman, senior executive vice president, head of the Atlanta Bank and a member of the Policy Committee. Sessions has served on the boards of 47 organizations, including the Metro Atlanta Chamber of Commerce, Atlanta Neighborhood Development Partnership, Fernbank, Georgia Bankers Association, Georgia Chamber of Commerce, Research Atlanta, Stone Mountain Memorial Association and Emory University Board of Visitors. He is a graduate of Leadership Georgia. He serves on the board of Atlantic Capital Bank, The SouthShare Foundation and the Sessions-SouthShare Fund. Sessions is currently Chairman Emeritus of the Georgia Tennis Foundation, and this is his second time serving on the Board of Directors of the International Tennis Hall of Fame & Museum.

**Vinayak Singh** is president of International Strategy & Investment Group (ISI) and a member of ISI's Management Committee. Prior to joining ISI in 1994, Singh was a portfolio manager for Republic Western Insurance Company. In 2000, he was appointed head of sales, and in 2005 to head of sales and trading for both the equity and fixed income groups. Singh graduated from Gustavus Adolphus College in 1989 and received his MIM from the American Graduate School of International Management in 1991.

**Lady Marion Weatherstone** and her late husband Sir Dennis, established an International Fund for the International Tennis Hall of Fame & Museum, which aids the organization in expanding its international outreach efforts. Lady Marion is an active supporter of the arts and is a member of the Board of Directors of the Darien Arts Center in Darien, Conn., established to bring arts to the greater community.

**Bill Phillips** is the former chairman & CEO of Ogilvy & Mather. Bill serves as co-chairman of Planned Giving for the International Tennis Hall of Fame, and he was instrumental in the establishment of the Casino Legacy Society. In addition, Phillips is a trustee emeritus at Cornell University and chairman emeritus of Outward Bound International and has served on the boards of many public and private companies. Phillips is an avid tennis player and fan, and has contributed generously to the International Tennis Hall of Fame & Museum for many years, including sponsorship of a court and supporting

funding for the Information Resource Center. Phillips' continued support has been recognized with membership to the elite Chairman's Circle, and with his recent appointment as Life Trustee.

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Established in 1954, the International Tennis Hall of Fame & Museum is a non-profit institution dedicated to preserving the history of tennis, inspiring and encouraging junior tennis development, enshrining tennis heroes and heroines, and providing a landmark for tennis enthusiasts worldwide. The International Tennis Hall of Fame & Museum was recognized as the sport's official Hall of Fame in 1986 by the International Tennis Federation, the governing body of tennis. For information on the International Tennis Hall of Fame & Museum and its programs, call 401-849-3990 or visit us online at www.tennisfame.com.